



Women's Council of Realtors Cape Coral Newsletter

Quarterly Newsletter

Jan/Feb/March 2010

It is time to renew your membership!

Local Affiliates you should have received your invoice from us, please renew as soon as you can. National Members and Affiliates will receive their invoice directly from Women's Council. An incentive for a \$50 value to add your photograph to the Referral Center is being offered by National. Log on to wcr.org for more details.

Please contact:
Deborah Dupuis
239-707-2101
deborahdupuis@aol.com
for questions.

SOMETHING NEW!!

We are proud to announce that our Business Luncheons will be held at The Resort at Marina Village this year. The Resort has a beautiful meeting room that will nicely accommodate our needs. The menu is exceptional along with

A Greeting from our NEW 2010 President!



As we bid a fond farewell to yesteryear, we extend our appreciation and congratulations to Michele Schafer for a wonderful year. Under Michele's strong leadership we had many accomplishments. The most honored is the Gold Excellence Award. This award was presented to Michele in May in Washington DC and is for the Chapter's accomplishments in 2008 (thank you Donna Stout, Local Chapter President 2008). The highlight of our educational programs were well known speakers Steven Oniki and Tony Macaluso. Our "Fun Raisers" were a huge success mostly due to the fact that you, our members, donated your gently loved and previously adored items to us and then turned out in record numbers to enjoy the events. We really did shine in 2009. Congratulations to Michele, her leadership team, committee chairs, volunteers and to our members, I simply don't know what we would have done without you.

As I welcome in this year I realize I have some big shoes to fill. Lucky for me I have a strong leadership team with Liz Huerta as President Elect and Deborah Dupuis as VP of Membership. I am also blessed to have Donna Stout as Treasurer and Jayne Malinowski as Secretary return for another year. The 2010 Governing Board is strong with experience and commitment. I invite you to contact our Committee Chairs if you would like more information or to be a part of their committee. They are: Linda Biondi - By Laws, Tracy VanLandschoot - Education and Programs, Donna Stout - Finance and Budget, Paul Swanson -

the service. The Resort has welcomed us with open arms. We hope to see you there!

UPCOMING!!

We have some fabulous events coming up soon...

Alan Thompson is our speaker at our **January luncheon**. Please note this luncheon is being held on the 2nd Thursday (Jan 14th) of the month instead of the 3rd Thursday due to your Officers will be in Orlando for the FAR/WCR convention. Would anyone like to join us in Orlando? Contact Debbie Towns for details.

Heart of WCR is our **February luncheon** (Feb 18th) and is always a fun event. Remember to bring a guest. If you have an item to donate or have a few hours to volunteer your time to be on the committee, please contact Liz Huerta 239-728-8318

CLICK HERE..... for calendar of EVENTS!

Our Sponsors

Gold:

Dawn Barnett/State Farm Agency

Talon Title

Dawn Carvotta/ The Real Estate Book

Towns Title & Co.

Audit, Michele Schafer - Nominating and Sponsorship, Dawn Barnett and Kim Russo - Ways and Means ("Fun Raisers"), Lauren Harmon - Marketing/Media and Public Relations, Dawn Carvotta - Newsletter and Website, Ann LoRusso - Communications, Awards and Recognition, Susanne Pawlik - Website, Debbie Doerge - Hospitality.

Our 2010 goal is to use our enthusiasm to retain and increase membership by continuing to provide information and education that will improve your business. Our new sponsorship program allows the opportunity to host a networking event at your office giving more value to you as a WCR sponsor. We will once again host Bags, Bling and Bubbly in March, Affiliate Appreciation in August and Art on the Green in the fall. We invite you to always bring a guest and encourage you to get involved by volunteering to be on a committee. I am positive you will make new friends, rekindle old and build lasting relationships that are priceless.

This year will be the beginning of new challenges, let's have fun...

Debbie Towns

President Cape Coral Chapter

Affiliate Spotlight



Pam Jensen

Co-Owner - HomeTeam Inspection Service
Born in Chicago, Grew up in Detroit.

I followed my parents and sister here in 1979, and never looked back! Wouldn't live anywhere else! I met the love of my life, Bill Jurek in 1993, and together we started the HomeTeam in 1994. We joined WCR the day we started our business, and

we attribute a large part of our success to our WCR family!

Family: Bill, Son Ed, Daughter Melissa, and six gorgeous and brilliant grandchildren! And, of course, our two Cavalier King Charles spaniels, Bailey and Brandy.

Hobbies/Interests: Spending time with my family, gardening, art fairs.

Mentor: My father. He was the wisest person I've ever known. He taught me to reflect on what's really important in life - in other words, "Don't sweat the small stuff". Also, to always follow the Golden Rule.

Realtor Spotlight

Silver:

Security Title & Trust
Tracy VanLandschoot/
Cape Coral Mortgage

Special Events:

Sellsate Priority
Robin's Nest:
Towns Title & Co.

Officers:

President:

Debbie Towns
239-243-4513

President Elect:

Liz Huerta
239-728-8313

VP of Membership:

Deborah Dupuis
239-707-2101

Secretary:

Jayne Malinowski
239-994-3565

Treasurer:

Donna Stout
239-810-2879

Quick Links!

[Our Website](#)

[Our Officers](#)

[Our Committees](#)

[WCRFloridaState](#)

[Chapter News](#)

[WCR National](#)

[Membership Application](#)



Donna Stout
Sellstate Priority/Team Omega

My husband and I moved to Cape Coral in 2002. I am originally from Massachusetts with ties to the Kennebunk, Maine area and bring more than 25 years of sales and marketing experience to my real estate profession. I have been in real estate since 1988 and have experienced the ups and downs of our wonderful industry.

Before my real estate career I owned and operated a deli restaurant and catering business in Westfield, MA. (You think we work a lot of hours in real estate...) After selling that business I worked as a National Sales Manager for a food company and spent more time than I like to think about in hotels and airports.

I have been married to my wonderful husband, Ray for 22 years and between us we have 4 children (really adults) and 3 grandchildren. All reside in Massachusetts and Connecticut.

I love to entertain and read although lately there hasn't been much time for either but who's complaining. Business is back on track and life is good.

When I moved to Cape Coral even though I had many years in real estate I knew no one in the area except my Realtor, Michelle Hilmes. Michelle encouraged me to come to the WCR luncheons and the rest is history. It has been a wonderful resource for me. But, the most important thing I can say about Women's Council is if you don't get involved you'll get very little out of it. Just remember you get what you give. I have given much and received more. I now have life long friends, business associates and connections all over the country. It was the best thing I ever did.

Having owned and operated a restaurant up "North", gourmet cooking and entertaining with my husband, Ray, is my favorite past time. I have all the ingredients you will need to have me "cook up" a great real estate experience. You will see I will exceed all of your real estate expectations.

The New GFE and what it means to you and your client...[CLICK HERE](#) to read more!

Bags, Bling & Bubbly!!

Bags, Bling and Bubbly will be here before you know it! So while you are making room in your closet for all the great new stuff you got, think about WCR. We will be collecting once again this year your gently loved purses and previously adored jewelry. Since Bags, Bling and Bubbly promises to be bigger and better this year we will also be collecting dresses, suits, designer jeans and accessories. This year's event will be an all day event at the Resort at Marina Village and promises to be the shopping girls dream come true. I just love shopping in my girl friends closet.

Remember, one girls had to have is another girls must haves. So save the date, March 27th. For more information, to make a donation or volunteer to be on this great "fun raiser" contact Dawn Barnett @ 898-3707 or Kim Russo @ 443-8359



Send "Thank You's"
to our troops!

[Click here](#) for a sample

Information provided by
Tracy VanLandschoot, Chair, Education & Programs

Women's Council Relays

Relay for Life will be held at Ida Baker on April 23rd and 24th. We have signed up as a team and now we need team members. I know most of us have been touched by cancer and this is one simple and easy way to help fight the cause. I lost my Mom to breast cancer and pray it doesn't happen to me or my daughters. With continued support to the American Cancer Society there is hope. Please take the time out of your busy schedules to Relay. I hope you will contact me to sign up.

Debbie Towns

debbie@debbietowns.com

239-243-4513

CALLING ALL MEMBERS!!

Want to join a committee? We can use some help on our "Contact Committee" All that is required is a commitment to make telephone calls to our members to inform them of upcoming meetings and any special events. I will make sure everyone on the committee is reminded of the dates and has all the information required. When conflicting commitments come up, all that is necessary is to let me know in time to either find someone to take over your calls for that meeting, or to do it myself.

I am hoping to have 8 committee members including myself, which would give us each about a dozen calls to make.

Please call me or e-mail me if you have any questions. Thank you so much for offering to help this wonderful organization!

Ann LoRusso

alorusso@coconet.com

239-541-1070 office

239-839-7685 cell

2010 Sponsorship Program

We have a value packed sponsorship program for 2010! The Gold and Silver level gives you a business card ad on the website and newsletter as well as recognition on all printed material.

For more information or questions, please contact Michele Schafer at 239-292-7370 or email at micheleschafer1@comcast.net

Our troops really appreciate letters of thanks! And don't forget....."Support Our Troops" Boxes!

Let us know if you have a family member in the military and we will be happy to send them a package to let them know we "support our troops"!

For those who would like to donate, here are some suggestions:

The troops very much like letters from the children thanking them for serving our country.

Beef jerky
Skin So Soft (helps a lot with the bugs)
Hygiene products (especially Gold Bond foot powder)
Car magazines

Contact Ann LoRusso
alorusso@coconet.com

HAPPY BIRTHDAY
JANUARY February and
March MEMBERS!!

[CLICK HERE](#) to view Jan
birthdays!

[CLICK HERE](#) to view Feb
birthdays!

[CLICK HERE](#) to view
March Birthdays!

Please support our State
Sponsors:

Platinum Sponsors

Robin's Nest Egg

Is such a huge success that we will continue this special fund raiser event in 2010. We have included it in our sponsorship program so all of our members can be a part of it. You can either donate a purse (value of \$100) or donate a \$100.00. If you donate the \$100 we will buy the purse and stuff it for you.

Either way you get to sell the purse tickets at one luncheon giving you personal exposure to our members. Everyone gets so excited each month at what purse we have to offer. Join in on the fun. For more information please contact Liz Huerta at 239-728-8313 or ehuerta4@msn.com

Mission

We are a network of successful REALTORS empowering women to exercise their potential as entrepreneurs and industry leaders.

Vision

Through our influence as successful business professionals, women will effect positive change in the profession and in the broader community.

State Farm®

Providing Insurance and Financial Services
Home Office, Bloomington, Illinois 61710

Dawn Barnett, Agent

1715 Cape Coral Pkwy W Suite 7
Cape Coral, FL 33914
239-541-FARM (3276)
239-541-0025 fax
Email dawn@dawnbarnett.com

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The Real Estate Book



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Dawn Carvotta
Dawn@Trebfl.com
239-443-0522

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